



SELLITSTAGED

Jena Tack
HOME STAGER

763.245.6612

Info@sellitstaged.com

Photo Day *checklist*

CURB APPEAL

- MOW THE LAWN, CLEAN UP LANDSCAPE, FRESH MULCH IF NEEDED
- FRESH WELCOME MAT
- ENSURE DOOR HANDLE AND HOUSE NUMBERS ARE IN GOOD CONDITION
- CLEAN DEBRIS AROUND EXTERIOR LIGHTS AND DOOR
- PAINT FRONT DOOR IF NEEDED
- FRESH FLOWERS AROUND FRONT DOOR PER SEASON
- NO CARS OR GARBAGE CANS IN DRIVEWAY

FIRST IMPRESSIONS

- HOME IS CLEAN AND CLEAR OF CLUTTER
- ALL LIGHTS ARE ON AND BLINDS AND CURTAINS ARE OPEN
- HOME SMELLS FRESH AND CLEAN
- PAINT TOUCH UPS WHERE NEEDED
- REMOVE PERSONAL PHOTOS AND ITEMS
- REPLACE BURNED OUT BULBS, MAKE SURE THEY MATCH
- MAKE NECESSARY REPAIRS

LIVING AREAS

- CLEAN AND CLEAR OF CLUTTER
- REMOVE PERSONAL ITEMS
- HAVE A CENTERPIECE ON COFFEE TABLE
- HIDE CORDS, IF TV WIRES ARE HANGING-UNPLUG AND TUCK BEHIND
- REMOVE UNNEEDED FURNITURE TO CREATE MORE SPACE
- ARRANGE FURNITURE IN ROOM TO OPEN UP SPACE
- REMOVE TOYS & ELECTRONIC GAMES
- REMOVE PET BEDS, TOYS, AND BOWLS
- FLUFF THROW PILLOWS OR PURCHASE FRESH NEW ONES

BATHROOMS

- REMOVE FLOOR MATS, GARBAGE CANS, CLEANERS & PERSONAL ITEMS
- DEEP CLEAN
- CLOSE TOILET LID
- OPEN SHOWER CURTAIN IF TILED, REMOVE SHAMPOOS BOTTLES/SOAPS
- ADD GREEN, DECORATIVE SOAP OR ROLLED TOWEL ON COUNTER
- HANG FRESH MATCHING TOWELS



STAGING

checklist

KITCHEN & DINING

- REMOVE CLUTTER FROM ALL COUNTERTOPS AND CREATE VIGNETTES
- CLEAR THE TOP OF REFRIGERATOR AND DOORS OF MAGNETS
- ORGANIZE PANTRY AND SHELVES - CREATE AS MUCH SPACE AS POSSIBLE
- HIDE GARBAGE CAN. OUT OF MIND OUT OF SITE
- KEEP OUT; CANISTERS, KNIFE BLOCKS, UTENSILS, TEA POTS, COFFEE MAKER
- REMOVE APPLIANCES AND ELECTRICAL CORDS THAT AREN'T NECESSARY
- ADD FRUIT BOWL TO ISLAND OR COUNTER
- DEEP CLEAN ALL COUNTERS, FLOORS, REFRIGERATOR AND CABINETS
- REMOVE EXTRA DINING CHAIRS, 4 MAX TO CREAT MORE SPACE
- ADD CENTERPIECE TO DINING TABLE

BEDROOMS

- MAKE BED LOOK LUXURIOUS! LAYER BEDDING & PROP UP PILLOWS
- REMOVE PERSONAL ITEMS & PHOTOS
- DECLUTTER NIGHTSTANDS. STAGE WITH LAMPS, GREEN, BOOKS, GLASSES
- ADD A THROW OR QUILT ON BED
- CLEAN OUT AND ORGANIZE CLOSETS - CREATE SPACE
- HIDE REMOTES, ALARM CLOCKS & C-PAPS
- OPEN BLINDS AND CURTAINS
- MATCHING HANGERS FOR MASTER BEDROOM CLOSET

MISC

- WIPE DOWN MECHANICS (FURNACE AND WATER HEATER)
- CLEAN WINDOWS AND WINDOW SILLS
- REMOVE GRILL COVER
- REMOVE PERSONAL PHOTOS
- TURN OFF CEILING FANS
- PACK AWAY CHINA, VALUABLES OR SMALL ITEMS
- OPEN UMBRELLA IN BACKYARD

notes: