

The benefits of staging your home

IT'S ALL IN THE NUMBERS

According to a recent RESA (Real Estate Staging Association) study, homes that were staged prior to the listing going on the market spent 90% less time on the market. As we all know, time equals money. Less time on the market could save you an additional mortgage payment.

staged homes spent

90%

less time on the market

Additionally, 25% of buyer's agents said that staging a home increased the sales price for homes between 1% and 5% HIGHER than unstaged homes. So for an average home in the US at \$350,000, you could be making an additional \$17,500!!!

staged homes increased
sale price up to

5%

Eighty-three percent of buyers' agents said staging a home made it easier for a buyer to visualize the property as their own.

83%

buyer's agents said staging made it easier for their clients to visualize it as their home

